



## **Screen Digest's Ben Keen to keynote at iSuppli European Briefing**

**London 29th March 2010:** Screen Digest's Chief Analyst Ben Keen will join a line up of industry heavyweights at the wireless session of iSuppli's European Briefing in Berlin next month.

Keen joins fellow speakers from Nokia Corporation, STMicroelectronics, Robert Bosch, Deutsche Telekom, Cambridge Silicon Radio (CSR), and ST-Ericsson at the event. As the global macroeconomic recession of 2009 continues to have dramatic implications for the electronics value chain, the speakers and analysts at the two day European Briefing will address the 'renewed economy' of 2010 and beyond.

Ben Keen's session on day two, 21<sup>st</sup> April, is entitled 'Connected Devices and the 'Over-the-top' Challenge' and examines whether the open internet is a friend or foe to traditional broadcasters and pay TV operators, the role of device ecosystems in the online TV value chain and what the online TV market will be worth.

iSuppli's European Briefing Series will be held from April 20 to 22 at the Hotel Concorde in Berlin. Registration for the European Briefing Series costs 995 euros for the entire event, or 595 euros for either the first day and a half or for the second day and a half. Press registration is free.

See the full event line up and register here

<http://www.isuppli.com/events/europe2010/default.htm?pr>

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