



Weboptimiser appoints head of new recruitment division

London 12th June 2007 Leading search engine marketing company

Weboptimiser is pleased to announce the appointment of Chris Ellis to head their new recruitment division. Chris joined Weboptimiser as a business manager and his promotion reflects the company's continuing growth.

After serving as an officer in the Royal Navy, Chris worked in a number of IT roles, eventually setting up his own Internet marketing business advising SMEs. He joined Weboptimiser in 2006.

In welcoming Chris to his new role, CEO David White said "The recruitment sector in the UK led all others in online advertising spend in 2006. Chris understands this market and is well placed to guide companies on their best strategies in this dynamic market."

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About Weboptimiser

Since 1996, Weboptimiser has specialised in search engine marketing through search engine optimisation (SEO) and pay per click (PPC), providing clients with successful search strategies to grow their businesses.

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